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#5 JC  
Attorney Docket No. 21143-7008

In The United States Patent and Trademark Office

In re Application of:

Assignee: RespondTV, Inc.

Inventors: Nizar Allibhoy, L. Dane Elliott,  
Joaquin Fernandez-Silva and  
Stephen M. Johnson

Application No: 09/635,736

Filed: August 9, 2000

For: A METHOD AND SYSTEM  
FOR CONTROLLING AND  
AUDITING CONTENT/SERVICE  
SYSTEMS

Group Art Unit: 2761

Examiner: Unknown

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Sir:

Enclosed herewith is an executed Power of Attorney By Assignee for the above-identified patent application.

Date: December 14, 2000

Respectfully submitted,

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By:   
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Attorney Docket No. 21143-7008

### POWER OF ATTORNEY BY ASSIGNEE

**RESPOND-TV, INC.** is the Assignee of the invention entitled: A METHOD AND SYSTEM FOR CONTROLLING AUDITING CONTENT/SERVICE SYSTEMS, the specification of which    is attached hereto or x was filed on August 9, 2000 as Application Serial No. 09/635,736.

Assignee hereby appoints the following attorneys to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

David G. Beck, Reg. No. 37,776  
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**RESPOND-TV, INC.**

Date: December 6, 2000

By: Dawn J.  
(Signature)

Name: Dawn Judd

Title: SVP, General Counsel